

Andrew Hibberd

Motion Graphic Designer

I set ideas in motion. I keyframe, edit and put myself (in HD) into every project with over 10 years experience in storytelling, design and simplifying complexity.

Website

andhib.com

Phone

+1(415) 529-8701

Email

aj.hibberd@gmail.com

Professional Experience

Fetch (Dentsu Aegis)

Motion Graphic Designer

November 2016 – Present

<https://wearefetch.com>

Fetch is a global agency built for digital economy brands. Success in this role has come from my ability to respond to client briefs. These vary greatly - from designing a short gif to creating an animation style that brings a campaign to life.

Small World Social

Motion Graphic Designer

January 2011 – August 2016

<https://smallworldsocial.com>

Small World Social is a marketing technology agency whose mission is to combine technology and creativity to solve problems. I crafted meaningful engagements to the ever-changing healthcare landscape. I worked between Australia and USA.

Pause Fest

Digital Selector / Designer

January 2011 – May 2014

<http://pausefest.com.au>

Pause Fest is an annual festival for creative industries that operate within the digital realm to meet, inspire, learn, launch and collaborate. My job was to build and maintain industry relationships. This role was fast-paced, varied and constantly evolving.

Kindred Group

Digital Designer

July 2007 – December 2010

<https://kindredgroup.com>

I designed for Europe's largest online gaming company and gained extensive experience in many creative fields such as product branding, UX design, web design, WordPress, motion graphics, and print.

Education

BA (Hons) Arts and Media

With an emphasis on animation, this course examined the technologies, practices and policies that drive modern media communications. I was also taught how to project manage, pitch and present ideas.

University for the

Creative Arts

2005 - 2008

Farnham, UK

Diploma in Lens Based Media

This course enhanced my production skills in film, photography and media arts while also developing crucial commercial awareness.

Ravensbourne College

of Art & Design

2004 - 2005

London, UK

Professional Skills

After Effects



Storyboarding



Premier



Concepting



Photoshop



Sketching



Cinema 4D



Typography



Awards

Smarties 2018

Product Launch

for Firefox Quantum

SFbig 2017

Best Use of Social

for Travelocity